

# Yehong Zhu

[yehongzhu@alumni.harvard.edu](mailto:yehongzhu@alumni.harvard.edu) | +1 (770) 351-2882 | [linkedin.com/in/yehongzhu](https://www.linkedin.com/in/yehongzhu)

---

## Education

---

### HARVARD UNIVERSITY

Joint A.B. in Philosophy and Government. Graduated with Departmental Honors.

**Senior Thesis:** “The Right to Be Forgotten: Identity & Privacy in the Age of Google.”

**Published Writing:** Forbes Magazine, Business Insider, Inc. Magazine, Slate, HuffPost, Thought Catalog, Her Campus, The Harvard Crimson, The Harvard Political Review, The Harvard Independent, *50 Successful Harvard Essays* (5<sup>th</sup> ed).

Cambridge, MA

May 2018

### UNIVERSITY OF CAMBRIDGE | 2017 Pembroke Spring Semester Programme

Studied Philosophy and Human, Social, and Political Sciences. Awarded: First, Upper Second.

**Dissertation:** “Implications of European Union Data Privacy Law: *Google v Spain* (2014).”

**Study Abroad:** IULM Università in Milan & Siena (2015), Fudan University in Shanghai (2012).

Cambridge, UK

Spring 2017

---

## Experience

---

### TWITTER

#### Associate Product Manager

Built out quarterly product roadmaps, wrote PRDs, ran experiments, and led weekly project meetings, all-hands and retros.

**First rotation:** Tweets team in HQ. Shipped reply context, menu sheets, sunset candidates, & operationalized fixit week.

**Second rotation:** Poached internally by VP of Product to transition to the Events team in London. Spearheaded leads strategy summit, worked cross-functionally with client and backend engineers, and shipped 4 products to 330M+ users.

San Francisco, CA | London, UK

September 2018 – Present

### NORTHERN LIGHT VENTURE CAPITAL

#### Winter Internship Coordinator

Researched early-stage startups in U.S. and Chinese markets. Analyzed international market trends in mobile technology, P2P lending, and consumer product. Expanded winter internship program to private equity firm New Horizon Capital (\$3B AUM). Scaled PE/VC internship class from 2 to 10 participants and led joint program in Beijing for two subsequent winters.

Beijing, China

Winters 2016 – 2018

### HARVARD SQUARE CONSULTING

#### Co-Founder and CEO

Led 4-person founding team. Served 35 clients internationally, with a focus on low-income students. Developed business plan, website, pricing models, marketing campaigns, and consultant training curriculum. Helped clients gain admission to Harvard, Oxford, Cambridge, Wharton, Columbia, UC Berkeley and Stanford, netting them \$500,000+ in scholarships.

Cambridge, MA

February 2015 – May 2017

### AMAZON

#### Business Analyst Intern

Worked in a PM capacity to analyze alarming systems for Amazon’s digital and hardware devices. Conducted research, rewrote alarming logic, laid out product roadmap, and worked with one engineer to implement software optimizations.

Increased event conversion rate from 5.9% to 9.5%, reducing 600 false positives & adding 140 true positives.

Seattle, WA

Summer 2017

### FORBES MAGAZINE

#### Business Editorial Intern

Reported on retail, tech, and market trends as the youngest writer in Forbes Business. Analyzed Q4 earnings reports, researched international stock trends, and interviewed industry experts. Published articles ranging from top-selling gelato brands to Pokémon GO. Generated 300k unique online views. Published in *Forbes* (July ‘16), print circulation 6.4M+.

New York City, NY

Summer 2016

---

## Interests & Skills

---

**Skills:** Product management, entrepreneurship, venture capital, analytics, UI / UX design, technical writing, journalism.

**Languages:** English (native), Mandarin Chinese (native), French (elementary). Learning Italian and Portuguese.

**Interests:** Short fiction, contemporary art, street violin, lacrosse, travel photography—[yehongzhu.com/photography](https://yehongzhu.com/photography)